



扶輪香港超級馬拉松 ROTARY HK ULTRAMARATHON 2022

超我服務 由我起動 *We Serve We Run*

扶輪連結世界 *Rotary Connects The World*

Registration and Sponsorship Form

To support our Rotary HK Ultramarathon 2022 organized by Rotary International District 3450 on 29 - 30 January 2022, here is the opportunity!!

BE OUR SPONSOR • **PARTICIPATE VIRTUAL RUN** • **PLACE AN ADVERTISEMENT** • **JOIN AT HKSTP**

Type of Sponsor	Virtual Run	Type of Advertisement	2km Run at HKSTP
<input type="checkbox"/> Diamond Sponsor (HK\$350,000)	<input type="checkbox"/> Rotary Club Team (HK\$4,000)	<input type="checkbox"/> Full Page A4 size (HK\$5,000)	<input type="checkbox"/> Rotary District Leader/President (Individual) (HK\$2,000)
<input type="checkbox"/> Platinum Sponsor (HK\$200,000)	<input type="checkbox"/> Corporate Team (HK\$4,000)	<input type="checkbox"/> Half Page A5 size (HK\$3,000)	<input type="checkbox"/> Family (2-4 runners) (HK\$2,000)
<input type="checkbox"/> Gold Sponsor (HK\$150,000)	<input type="checkbox"/> Community Service/NGO Team (HK\$2,000)	<input type="checkbox"/> Feather Flags x _____ (HK\$2,000 each)	<input type="checkbox"/> VIP/ Corporate (Individual) (HK\$2,000)
<input type="checkbox"/> Silver Sponsor (HK\$50,000)	<input type="checkbox"/> New Generation Team (18 – 30 Yrs) (HK\$2,000)	<input type="checkbox"/> A-Shaped Board x _____ (HK\$4,000 each)	<input type="checkbox"/> Social Inclusion (2 runners) (HK\$1,000)
	<input type="checkbox"/> Individual (HK\$300)		

*** Virtual Run Team consist 4-8 runners, and participate in FOODSPORT Calories Donation Program (1 month)

*** Virtual Run record during from 0000 29 Jan 2022 to 2359 30 Jan 2022; 2km Run at HKSTP on (0730-1200) 30 Jan 2022

Package Choice

<input type="checkbox"/> Package
<ul style="list-style-type: none"> • ONE Corporate / Rotary Club Virtual Run Team <ul style="list-style-type: none"> • ONE 2km Run at HKSTP Run Team • ONE Full Page of Advertisement or A-Shaped Board
HK\$10,000

Contact Details

Rotary Club of / Company Name : _____

Contact Person : _____ Contact Number : _____

Email Address : _____

Sponsorship Receipt (Beneficiary: Hong Kong Arthritis & Rheumatism Foundation Ltd)

Name on Receipt _____

Contact Person : _____ Contact Number : _____

Email Address : _____

To save administrative costs, no sponsorship receipt is required.

Sponsorship Packages

Item 包含 項目	Type of Sponsors	Diamond	Platinum	Gold	Silver
	贊助級別	鑽石級	白金級	黃金級	白銀級
	Sponsoring Amount 贊助金額 (HK 港幣\$)	350,000	200,000	150,000	50,000
1	One featured video interview to promote Corporate Social Responsibility (Indoor) 拍攝一個室內宣傳廣告，有助贊助機構推廣企業社會責任	✓	✗	✗	✗
2	1 Trophy with sponsor's logo & name 獎盃以贊助機構的名稱冠名	✓	✓	✗	✗
3	Title Sponsor of 1 Race 賽事以贊助機構的名稱冠名	✓	✓	✗	✗
4	Company Name & Logo Acknowledgement in Program Book 場刊內刊登機構的名稱及商標	XL	L	M	S
5	Advertisement in Program Book 場刊內刊登機構的廣告頁	2 pages 版	1 page 版	1 page 版	✗
6	Company Name & Logo featured in prominent position in official website & social media 贊助機構的名稱及商標展示在扶輪香港超級馬拉松官方網站及相關社交媒體	XL	L	M	S
7	Logo Acknowledgement in Rotary Day Main Stage Backdrop 於嘉年華的主台背景板展示機構的名稱及商標	XL	L	M	S
8	Logo Acknowledgement in Welcome Backdrop 於會場的迎賓背景板展示機構的名稱及商標	XL	L	M	S
9	Promotion Leaflet in Runner's Pack * 可擺放宣傳單張於跑手包內 *	✓	✓	✓	✓
10	Product Sample in Runner's Pack * 可擺放產品試用品於跑手包內 *	✓	✓	✓	✓
11	A-Shaped Board (one side only) – Company Logo & Name Acknowledgement in Start & Finish Line (Approx. Size 8ftW x 3ftH) 於起點及終點線的 A 字型牌 (單面) – 展示機構的商標及名稱 (尺寸約為 8 英尺闊 x 3 英尺高)	6 pcs 個	4 pcs 個	✗	✗
12	Feather Flag along Running Route 跑道旁的宣傳旗幟	10 pcs 個	6 pcs 個	4 pcs 個	2 pcs 個
13	Be Guest of Honor at Awards Presentation Ceremony 以貴賓身份出席頒獎典禮	✓	✓	✓	✗

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	贊助級別	鑽石級	白金級	黃金級	白銀級
	Sponsoring Amount 贊助金額 (HK 港幣\$)	350,000	200,000	150,000	50,000
14	Be Guest of Honor at Donation Cheque Presentation 以貴賓身份出席捐贈支票頒贈儀式	✓	✓	✓	✓
15	Company Name mentioned in post event online & offline media (where applicable) 於活動後期的宣傳媒體內展示機構名稱 (如適用)	✓	✓	✓	✓
16	Acknowledgement in Special Feature in Rotary International District 3450 Newsletter Rotary International District 3450 通訊刊內鳴謝機構	✓	✓	✓	✓
17	Options of – (i) Corporate Virtual Run Team (4-8 ppl. Per Team); or (ii) 2km Run at HKSTP 機構包括– (i)企業接力賽 (每隊限 4-8 人); 及 (ii)體驗組賽事	(i) 6 Team 隊 & (ii) 10 runners 個人跑手	(i) 4 Team 隊 & (ii) 6 runners 個人跑手	(i) 3 Team 隊 & (ii) 4 runners 個人跑手	(i) 1 Team 隊 & (ii) 1 runner 個人跑手
18	Gift Sponsor to Winners * 贊助禮品送贈勝出跑手 *	✓	✓	✗	✗
19	Invitation to join “Global Rewards Program” as an exclusive vendor with access to Rotary and Rotaract members in Hong Kong, Macau, Mognolia and Guangdong Province (subject to approval by the RGR committee of RID3450) 獲邀以獨家供應商身分參與“Global Rewards Program”，並有機會接觸到香港,澳門,蒙古及廣東省的扶輪社員及扶青社員 (須經扶輪地區 3450 的批准)	✓	✓	✓	✓
20	Logo Display / Credits in Rotary HK Ultramarathon 2021 Promotion Video 於扶輪香港超級馬拉松 2021 的宣傳短片內展示機構商標	✓	✓	✓	✗
21	Rotary Day Carnival Booth 設置扶輪香港超級馬拉松之嘉年華攤位	2 booth 個	1 booth 個	✗	✗

* To be self-arranged / supplied by the sponsor, subject to pre-approval by event organizer.

* 所有贊助須在獲得大會確認後方可落實，安排及提供。

Registration Method

For online registration, please scan the QR code:



Enquiry on registration:

+852 3611 0334 / rotaryHKUM2022@gmail.com



Advertisement Order Form

A Special Program Book will be published to mark the occasion with an expected circulation of 2,000.

Size of Advertisement	Rate
<input type="checkbox"/> Full Page – A4 (Dimension : W210mm x H297mm)	HK\$5,000
<input type="checkbox"/> Half Page – A5 (Dimension : W210mm x H148.5mm)	HK\$3,000

Name of Advertiser : _____

Contact Person : _____

Contact Number : _____

Email Address : _____

Order Date : _____

Important Notes :

1. Sponsorship Form and File Submission :

Rotary Information Centre

Tel. : +852 2576 8882

Email : ric@ric3450.org

Address : 14/F, Capital Commercial Building, 26 Leighton Road, Causeway Bay, Hong Kong

2. File Requirement :

Files submitted should be in PDF format (distilled in 2400 dpi); or JPG format (300 dpi and must have bleeds and crop marks).

3. Deadline for Submission : 30 November 2021

4. Amount is due and payable upon placement of order. Please make cheque payable to “**Rotary District 3450 Ltd**”. No receipt will be issued unless otherwise requested.

5. For personalized message, you may select from our designed templates provided upon request and please provide text in a separate sheet for type setting.

6. The Organizing Committee reserves full discretion about the approval or refusal for the placing of and advertisement / message and / or the changes for each of them.